



**ENGLISH TEACHER SKILL IN USING THE CANVA APPLICATION AS A  
LEARNING MEDIA AT SMK ASSALAAM BANDUNG**

**Mira Rosliyani**

Institut Prima Bangsa (IPB) Cirebon  
[miraarosliyani01@gmail.com](mailto:miraarosliyani01@gmail.com)

**Utami Rosalina**

Institut Prima Bangsa (IPB) Cirebon  
[utami.rosaline@gmail.com](mailto:utami.rosaline@gmail.com)

**Article History:**

Accepted February 2023;

Revised March 2023;

Approved April 2023.

**Abstract:**

In this era of globalization, teachers are required to become professional teachers. Professional teachers certainly have competencies that show their quality in teaching. These competencies are manifested in the form of mastery of knowledge, skills, and professionalism in carrying out as a teacher. One of the skills that teachers must have is the skill of using learning media so that the teaching and learning process is not monotonous and can attract students' attention. Of the many learning media available, Canva is one of the digital visual applications that provides various kinds of learning media. With this, this study was conducted to determine the skills of English teachers in using the Canva application as a learning medium at SMK Assalaam Bandung. In this study, the researcher revealed that teachers at the school were already proficient in using the Canva application as a learning medium. This is evidenced by the special training attended by teachers. Canva is effectively used for learning media, which is proven to increase students' interest in learning and students become interactive during the learning process.

**Keywords:** Skills, Learning Media, Canva

## INTRODUCTION

Skills are the abilities possessed by a person in using their mind, creativity, changing, and making something have meaningful value. Skills can be obtained from various training and learning. One factor that influences skills is education. Because in education there are teachers who must have teaching skills in the learning process. Skills are the ability to operate a job easily and carefully which requires basic skills according to (Robbins, 2000). This study aims to determine the skills of English teachers in using Canva as a learning medium, and whether this application is effective for use during learning. This study is useful for teachers to be motivated and able to take part in training so that their skills in using learning media are increasingly honed. Teaching skills are a teacher's ability to deliver learning materials such as mastery of learning materials and choosing the right method for learning to be effective and efficient.

Teaching skills are a separate action and can be observed by teachers in order to achieve an educational goal (Oemar Hamalik, 2004). Teaching skills are very important for a teacher to have because teachers play an important role in the world of education. Therefore, teachers must have various skills in teaching in order to become professional teachers.

In this era of globalization, a teacher is certainly inseparable from technology in education. Technology can be interpreted as a science that studies various skills in creating tools to processing methods, in order to help complete various human jobs. Technology is a process that increases added value, the process produces a product, the product produced is not separate from other existing products, therefore it becomes an integral part of a system (Miarso, 2007). The development of technology today is very rapid every day along with the advancement of science and is something that cannot be avoided. The rapid development of technology brings changes in various areas of people's lives, including in the field of education.

The development of technology in the field of education can facilitate the learning process for educators and students. Technology can act as an intermediary in delivering learning materials. One of the many technologies present in the world of education that can be used as a learning medium in schools is the Canva application.

Canva is an online design and visual communication application used to create social media graphics, presentations, books, documents, banners, posters and other visual content. Canva is an online design program that prepares various design templates that can be used to create learning media (Resmini et al., 2021). From several graphics available on Canva, an educator can use a presentation template as a learning medium. In this media, teachers can modify presentation templates according to learning needs. The more creative a teacher is in modifying learning presentation templates, the more enjoyable it will be. In addition, when an educator can attract students' attention, students will show a high interest in learning a subject. Canva can also make it easier for teachers and students to carry out teaching and learning activities based on technology, creativity, and other benefits. This can increase students' interest in learning by presenting interesting learning media (Triningsih, 2021).

Several previous researchers conducted research on Canva as a learning medium. The first researcher by, (M. Rafi, 2021) entitled "Training in the use of the Canva application as a medium for creating teaching materials in English learning". The results of his research indicate that the purpose of this research is to improve teachers' ability to be creative in creating open materials using the Canva application. There are 5 stages carried out in this activity, namely analysis, design, content development, training, and evaluation. The results of this study indicate that there are problems in student motivation in participating in dare learning. This is because there are

shortcomings in the presentation presented in dare learning, namely the presentation is not interesting.

The second researcher by, (Siswanjaya, 2021) entitled "Using Canva in project-based learning to improve students' writing skills and motivation". This study aims to test whether the use of Canva in project-based learning can improve students' motivation and writing skills. The results of this study indicate that the use of Canva in project-based learning can improve students' writing skills and motivation.

The third researcher by (Rizanta, 2002) entitled "Utilization of the Canva application as a modern learning medium". This study aims to describe the use of the Canva for Education application by educators as a creative, innovative and collaborative learning medium for distance learning. Based on the results of this study, learning media is very much needed to support education. The media presented at this time prioritizes technology and communication to be implemented in educational areas. The Canva application can be utilized in the educational realm. Canva is an online application that has various templates and features to help educators and students facilitate technology-based learning, skills, creativity, and other benefits that can.

The fourth researcher by (Dian Setyorini, 2023) entitled "workshop on making presentation slides using the Canva application to increase creativity in developing learning media for teachers at SMKS Budi Agung Medan". The results of the workshop implementation in the form of Canva-based learning media products, namely slide presentations and participant responses in this case teachers of SMK Swasta Budi Agung Medan to the workshop activities (workshop materials and methods) were very satisfying because they could provide new knowledge and skills for teachers at SMK Swasta Budi Agung Medan.

The fifth researcher by (Rustiarso, 2023) entitled "Improving the Ability of SMK Teachers in Using Web-based Learning Media through the Canva Application". This study aims to provide skills and knowledge to teachers in utilizing the Canva application at SMK Negeri 2 Singkawang. This study was attended by 40 teachers of SMK Negeri 2 Singkawang. There were 3 steps in implementing the activities carried out, namely socialization, training, and monitoring. The results of this study are included in the very good category because the teachers were satisfied with the material presented.

Judging from several studies above, it can be concluded that technology has a great influence on the field of education. Teacher creativity must continue to be honed so that the learning process can attract students' attention. When students are interested in the learning process, students' interest in learning will increase.

Therefore, there are differences in this study both in terms of research focus, research objectives and methods used in the study. There has been no research that focuses on how English teachers' skills are when using Canva as a learning medium, both when designing and when using it during the learning process. With this research, it is hoped that it can be one way to find out how teachers' skills are in using digital platform applications as learning media.

## **METHODOLOGY**

This study uses a qualitative method because the study wants to find out the conditions that will be observed in the field in more depth regarding the skills of English teachers in using Canva as a learning medium. The main data collection instruments used in this study are observation and interviews. Interviews are a data collection technique by collecting data directly by communicating directly with respondents or informants. Sugiyono (2018) this type of interview is included in the in-depth interview category, where semi-structured interviews are conducted by asking questions

freely compared to structured interviews but still within the interview guidelines that have been made. The qualitative method was chosen to gain an understanding of teacher skills in using the Canva application. To select participants, the researcher chose two English teachers at SMK Assalaam Bandung. This deliberate selection allows for more effective data collection, ensuring the acquisition of transparent and accurate data.

## FINDINGS AND DISCUSSION

The purpose of this study was to determine the skills of English teachers at SMK Assalaam Bandung in using Canva as a learning medium and to determine the effectiveness of Canva as a learning medium. The data collection technique used in this study was through interviews. Where semi-structured interviews were conducted by asking questions freely compared to structured interviews but still within the interview guidelines that had been made.

*Table 1. Informan*

| No. | Teacher name                 | Subject School |
|-----|------------------------------|----------------|
| 1.  | Maya Puspita, A.Md           | English        |
| 2.  | Yanti Nopianti Sopansi, M.Pd | English        |

In this study, researchers asked open-ended questions because researchers wanted to get very broad answers regarding the information from the questions asked. Open-ended questions can also provide more diverse qualitative data from respondents. Because questions cannot be answered with "Yes" or "No"(Jakmin, 2020). The data collection carried out by the researcher was by asking questions to two English teachers at SMK Assalaam Bandung.

*Table 2. Question*

| No. | Question  |
|-----|---|
| 1.  | Does Mrs use Canva as a medium for learning materials? what's the reason?   |
| 2.  | What was your experience when using Canva as a tool for creating learning materials?  |
| 3.  | According to Mrs, what are the advantages of Canva compared to other learning applications?                                     |
| 4.  | How do you choose a template or design in Canva to ensure that the material presented is relevant and interesting for students? |
| 5.  | In what way do you measure the success of the learning that has been delivered?   |
| 6.  | What are some tips or suggestions for teachers who want to use the Canva application as a learning medium?                      |

The first question asked about the reasons for using Canva as a learning medium. The researcher summarized the answers from the two informants in the open interview session. From the answers of both of them, it can be concluded that the Canva application is very easy to use and easy to understand, there are many templates that we can use for teaching materials, the designs are diverse, we can adjust the template for any learning, just search what we need, many references will definitely appear.

The second question asked about the experience of using Canva as a learning medium. From both informants it can be concluded that the use of Canva is very useful and helps teachers during

the learning process. Not only does it help teachers but it also makes students because their learning becomes interactive. Students become active in class and learning becomes more interesting with the many graphic designs that can be used according to needs. So that students' interest in learning will increase more than before.

The third asked about the advantages of Canva compared to other learning applications. It can be concluded that from their experience using Canva, they feel happy with the availability of templates that can be created as they wish. In addition, the images are more interactive, not boring when used by students. Its use is easier to insert videos, images, hyperlinks with others, can be integrated with Google Classroom or other media platforms.

The fourth asks about Selection of templates or designs in Canva to ensure that the material presented is relevant and interesting to students. selection of templates or designs in Canva to ensure that the material delivered is relevant and interesting to students. Because Canva provides many templates for teaching materials, the answers from both teachers are almost the same, they usually look for templates or themes that are tailored to the material to be delivered.

The fifth question asks about how to measure learning success. The success of the teaching and learning process can be measured from the success of students in participating in learning activities. This success can be seen from the level of understanding of the material and student learning achievement. From the two informants I interviewed, they measured the success of learning in different ways. Mrs. Maya measures learning outcomes using tests, while Ms. Yanti measures success with non-tests.

The sixth one states how to use the Canva application as a learning medium. Based on the interview above, it can be concluded that the first way to utilize the Canva application is through training, there are a lot of trainings for teachers and of course they are facilitated by schools for training, whether training from outside or from within the use of media other than Canva, there are still many more because learning media is not only Canva. The second is creative, never be satisfied with the existing templates and designs, this Canva is very broad to explore, it can be used for various needs. when creative people are provided with various templates, they will certainly continue to hone their abilities by continuing to learn so that they will produce much better work.

Overall, it can be concluded that Canva is an application that is quite helpful for teachers in the learning process. With the availability of various templates that can be used for learning materials, Canva makes it easy for teachers to choose a design that suits their needs. In addition, with Canva, students become more interactive in the learning process, easily remember the material and their interest in learning increases. With that, the learning objectives are said to be successful. This supports the opinion of (Mulyasa, 2010) who said that learning is said to be successful in terms of the process if 75% of students are physically, mentally and socially active in the learning process. or in general learning is said to be successful if the material given can be mastered by students.

## **CONCLUSION**

Based on the results of research on English teachers' skills in using the Canva application as a learning medium, the following conclusions were obtained:

Based on the results of the study on the skills of English teachers in utilizing the Canva application as a learning medium, the following conclusions were obtained: Based on the results of the research that has been conducted, it can be explained that SMK Assalaam has been aware

of the needs of teachers in this era of globalization. For this reason, schools always hold training for teachers, both learning media and other training. This aims to make teachers more creative in delivering learning material and can attract students' interest in learning it.

One of the trainings for learning media that has been carried out by this school is Canva. Canva is a graphic design application used to create social media graphics, presentations, CVs, logos, documents and other visual content. The types of presentations available on Canva include business, education, technology and so on. Canva also provides features for education such as creative, innovative, collaborative and interactive learning media so that learning can be easy to understand and fun.

As a result of Canva training, teachers can find out how to create more creative learning media, because teachers can change colors, fonts, graphics, change backgrounds, add videos and so on according to their needs. This will certainly attract students' attention to be more active in the learning process so that the learning process is no longer monotonous for students.

Not only teachers can use this application when learning takes place. Students will also be given the opportunity to create content according to the learning material. Apart from gaining knowledge in learning, students also learn to be creative, innovative and interactive in developing the material they study.

It can be concluded that in the 21st century teachers are required to always improve their competence so that they are not out of date and are able to answer students' needs. At Asaalaam Bandung Vocational School, teachers have been provided with training in various learning media. It has been proven that the Canva application is a learning medium that is often used, especially by English teachers, to deliver material. Apart from being easy to use, this application can also train the creativity of teachers and students when developing material.

## REFERENCE

- Al-Fauzan, S. Media Pembelajaran. 364 (2006).
- Alfinandika Rizanta, G. & Arsanti, M. Prosiding Senada (Seminar Nasional Daring) Pemanfaatan Aplikasi Canva sebagai Media Pembelajaran Masa Kini. 560–568 (2022).
- Barella, Y. *et al.* Peningkatan Kemampuan Guru SMK dalam Penggunaan Media Pembelajaran berbasis Web melalui Aplikasi Canva. *I-Com Indones. Community J.* **3**, 21–29 (2023).
- Fauhan, I, P & Jumardi. (2023). *Pemanfaatan Aplikasi Canva Pada situs Belajar.id Sebagai Media Pembelajaran Sejarah di SMK Bina Nusa Mandiri jakarta (Studi Kasus : SMK Bina Nusa Mandiri)*. Jurnal Inovasi Teknologi Pendidikan. **x**.
- Hidayati, N, I. (2019). *Peran Orang Tua Dalam Meningkatkan Kecerdasan Spritual Anak Usia Dini 5-6 Tahun*. Fakultas Tarbiyah dan Tadris Institit Agama Islam Negeri (IAIN) Bengkulu.
- James W, Elston D, T. J. et al. Keterampilan. *Andrew's Dis. Ski. Clin. Dermatology*. (20AD).
- Lestari, N. S. Penerapan Model Project Based Learning Menggunakan Media Canva Untuk Meningkatkan Kreatifitas Pada Mata Pelajaran Bahasa Inggris. *J. Sintaksis* **4**, 28–36 (2022).

- Masfufah, R. A. *et al.* Media Pembelajaran Canva untuk Meningkatkan Motivasi Belajar pada Pembelajaran Kurikulum Merdeka. *Semin. Nas. Bahasa, Sastra, Seni, dan Pendidik. Dasar* 2 2 2, 347–352 (2022).
- Monoarfa, M. & Haling, A. Pengembangan Media Pembelajaran Canva dalam Meningkatkan Kompetensi Guru. *Semin. Nas. Has. Pengabdi.* 1–7 (2021).
- Nasution, L. E. *et al.* Workshop Pembuatan Slide Presentasi Menggunakan Aplikasi Canva Guna Meningkatkan Kreativitas Dalam Mengembangkan Media Pembelajaran Pada Guru SMKS Budi Agung Medan. *J. Pengabdi. West Sci.* 2, 715–719 (2023).
- Nurhayati, N., Vianty, M., Nisphi, M. L. & Sari, D. E. The Data tes awal dan tes akhir. *Din. J. Pengabdi. Kpd. Masy.* 6, 171–180 (2022).
- Resmini, S., Satriani, I. & Rafi, D. M. Pelatihan Penggunaan Aplikasi Canva Sebagai Media Pembuatan Bahan Ajar Dalam Pembelajaran Bahasa Inggris. *Abdimas Siliwangi* 4, 335–343 (2021).
- Siswanjaya, S. Penggunaan Canva pada Pembelajaran Berbasis Proyek untuk Meningkatkan Keterampilan dan Motivasi Menulis Siswa. *J. Didakt. Pendidik. Dasar* 5, 421–442 (2021)..
- Wijaksono, B. A., Parulian, D. & Fazrie, M. Pelatihan Peningkatan Kreativitas Dalam Pembuatan Media Pembelajaran Dengan Menggunakan Canva Pada SMPN 102 Jakarta. *Kapas Kumpul. Artik. Pengabdi. Masy.* 1, 168–175 (2023).
- Wulandari, T, & Mudinillah, A. (2022). *Efektivitas Penggunaan Aplikasi CANVA Sebagai Media Pembelajaran IPA MI/SD.* Jurnal Riset Madrasah Ibtidaiyah (JURMIA). 2 (1), 102-118.